

*is pleased to host*

## EXPANDING FREE MARKETS UNDER THE WORLD TRADE ORGANIZATION'S GPA: BRAZIL – A CASE STUDY IN OPENING THE BRICS



The leading free trade agreement in procurement, the World Trade Organization (WTO) Government Procurement Agreement (GPA), is missing the BRICS: the world's most important developing economies, Brazil, Russia, India, China and South Africa, have all failed to join.

You are invited to this open colloquium at George Washington University Law School, where a panel of senior procurement experts from Brazil, joined by senior members of the U.S. trade and procurement communities, will explore the key hurdles to be met in bringing Brazil and the other BRICS into the GPA.



Our panel will discuss:

- The GPA accession process
- Political and economic challenges for Brazil and other developing nations in preparing to join the GPA
  - The road to harmonization in procurement rules, between Brazil and the world.
  - Addressing Small- and Medium-Sized Enterprise (SME) preferences.
  - "Buy Brazilian" -- unique problems raised by domestic preferences.
  - Steps to accession -- what are the steps to joining the GPA?

**Tuesday, November 4, 2014**

**9:30 – 11 a.m.**

*Registration & Coffee at 9:00 a.m.*

### PANELISTS & MODERATORS:

Alecia Bicalho, Motta & Bicalho

Vera Monteiro, Sundfeld

Augusto Dal Pozzo, Dal Pozzo Advogados

Cesar Pereira, Justen, Pereira, Oliveira & Talamini

Jean Heilman Grier, Principal Trade Consultant, Djaghe, LLC

Johannes Schnitzer, SchnitzerLaw, Vienna

Robert Anderson, World Trade Organization (by videoconference from Geneva)

DANIEL I. GORDON, STEVEN L. SCHOONER, JOSHUA SCHWARTZ,

JESSICA TILLIPMAN AND CHRISTOPHER R. YUKINS,

The George Washington University Law School

**JACOB BURNS MOOT COURT ROOM, LERNER 101**

THE GEORGE WASHINGTON UNIVERSITY LAW SCHOOL – 2000 H STREET, NW

Space is limited so please RSVP to Jessica P. Pierce, (202)994-7171 or [jppierce@law.gwu.edu](mailto:jppierce@law.gwu.edu)